

VAUGHNJACKSON.COM

I'm a UX & UI Designer & Developer. I write STANDARD BASED code & create designs & multimedia pieces that STAND OUT!

daytime-gigs

11 ~ Present

UX & UI Designer & Developer

ANSIRA ENGAGEMENT MARKETING

Addison, TX

Design websites, landing pages, FPs, & Emails. Code front end CSS and JavaScript for various applications. Stay on top of projects, deliverables, and deadlines. Work with the team to trouble shoot and give the client the best solution to their ask, resulting in more click throughs and buys: [Benihana](#), [Petcentric](#), [RA](#), [Rent-a-Center](#), [Purina](#), [Domino's](#), ...

10 ~ 11

UX & UI Designer & Developer

METRIC INTERACTIVE

Las Colinas, Irving, TX

Design and code websites, landing pages, and flash advertising pieces. Coded front end CSS and JavaScript as well as backend PHP coding for various sites. My designs made an impact on usability & conversion rates: [AdShuffle.com](#), [True.com](#), [MetricInteractive.com](#)

07 ~ 10

Senior Creative Analyst - Hotel Content Management & Distribution

HILTON HOTELS CORPORATION

Dallas, TX

Creative lead for the hotel content creative team. Designed and implemented web designs for hotel level marketing and brand identity. Also was the Director of Video Tour content. Compressed, edited, and implemented multimedia pieces as well as video tours for hotel brands. Lead training sessions to enhance team skills. [Hilton.com](#)

07

Web Designer / Developer

IDEARC MEDIA/SUPERPAGES.COM

Coppell, TX

Designed websites for small to medium sized businesses. Received calls from clients to make updates and design changes to their website on Superpages.com. Also consulted with clients to help enhance their web presence through custom features. [Superpages.com](#)

03 ~ 07

Multimedia / Web Designer & Developer / Video Digitizer

FUNIMATION ENTERTAINMENT

Flower Mound, TX

Designed and coded Flash websites, landing pages, and Flash advertising pieces. Created banner ads and media emails to push traffic to the sites to increase sales. Created multimedia pieces using clips, and compressed trailers for online viewing to enhance websites. Worked with Brand Managers and Graphics Department to have a solid game plan for projects/development. My designs made a huge impact in conversion rates for [Funimation.com](#)

night-time-gigs

97 ~ Present

Web Developer / Photographer / Videographer

VAUGHNJACKSON.COM

Las Colinas, Irving, TX

Provide full service web and brand design. I work on everything from flyers, personal blogs, and business cards to large scale websites. I also have shot the photography for weddings and Senior pictures. [VaughnJackson.com](#)

knowledge base

HTML5	PHP
CSS3	Web Design
jQuery	IA
Flash AS2/3	iPhone/iPad
Logo/Branding	Video Editing
WordPress 3.0	Motion Graphics

programs (up to CS6)

Photoshop	Indesign
Dreamweaver	After Effects
Visual Studio	Final Cut Studio
Fireworks	Premier
Illustrator	Squeeze
Espresso	Microsoft Office

education

December 2002

Dallas, TX

**Associate of Applied Science
THE ART INSTITUTE OF DALLAS**

Associate of Applied Science Multimedia & Web Development

past clients/brands

Designed & coded Websites, Landing Pages, Emails, Feature Panels & Flash ads for:

Benihana	Rent-a-center
Petcentric	Domino's Pizza
Purina	Dave&Busters
Dragon Ball Z	True.com
Gunslinger Girl	SuperPages
Waldorf Astoria	Afro Samurai
Embassy Suites	FUNimation
Hampton Inn	Hilton
Double Tree	Homewood Inn



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